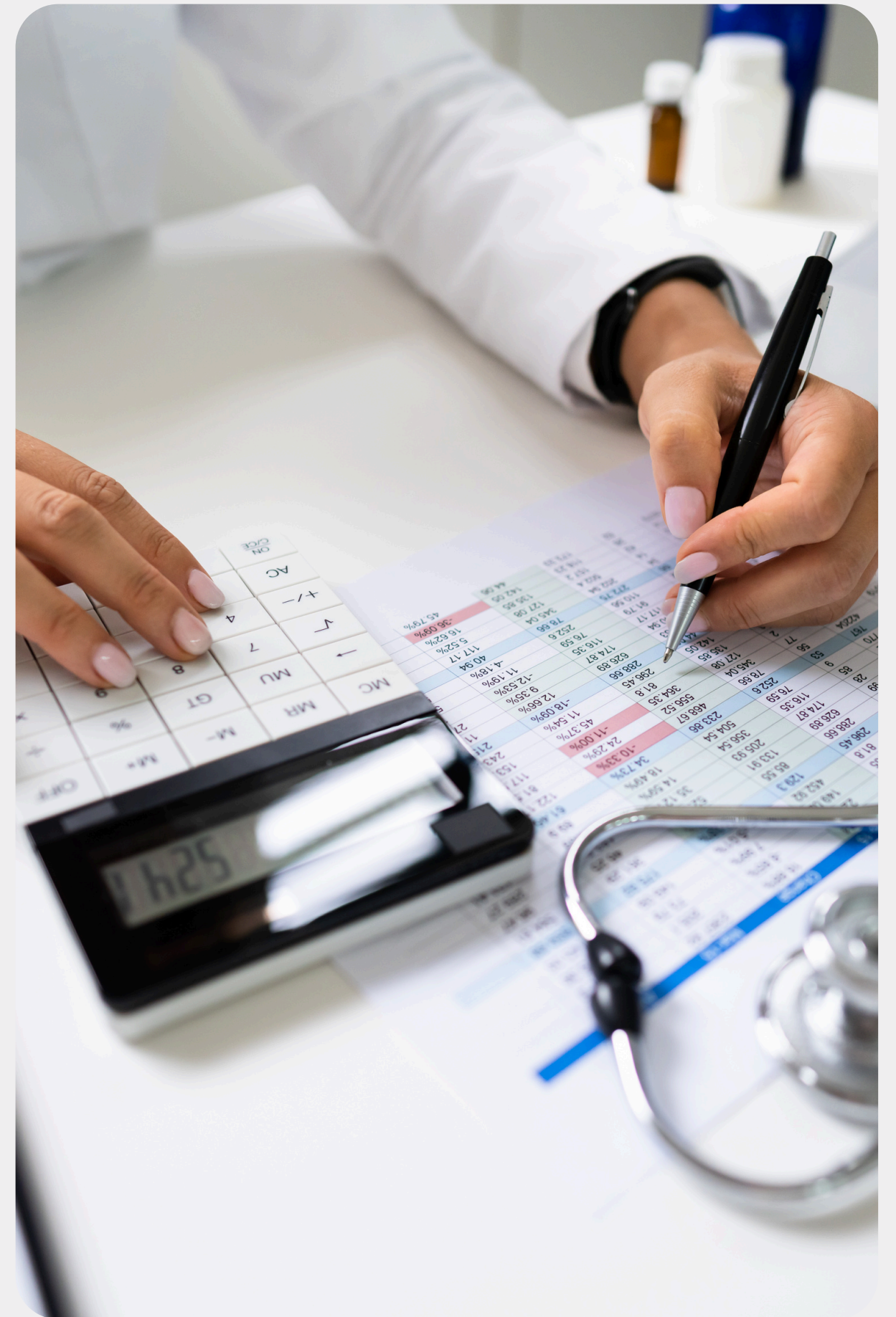




# Medical Franchises

Innovative Healthcare

by McKara Street



# What is a Medical Franchise?

## Definitions and Types

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- **Franchise:** “a way to expand business operations into new markets across diverse geographic territories”
- **Medical Franchise:** “a business model where healthcare professionals or entrepreneurs partner with an established brand to provide medical or senior care services”

### Types of Medical Franchises

- **Urgent Care Franchises**
- **Senior Care Franchises**
- Optometry Franchises
- Other: dental care, pharmacies, regenerative medicine, weight loss





# Top Medical Franchises

## Top Picks in Medical Franchising

- Interim
- American Family Care (Urgent Care)
- The Joint Chiropractic
- Miracle-Ear
- ATC Healthcare
- Brightstar Care
- Caring Senior Service
- Nursing Next Door
- Ellie Mental Health
- Gameday Men's Health
- Pause
- Degree Wellness

[The 10 Best Medical Franchise Businesses in USA for 2025](#)

[Top 10 Medical Franchises | Franchise Sidekick](#)

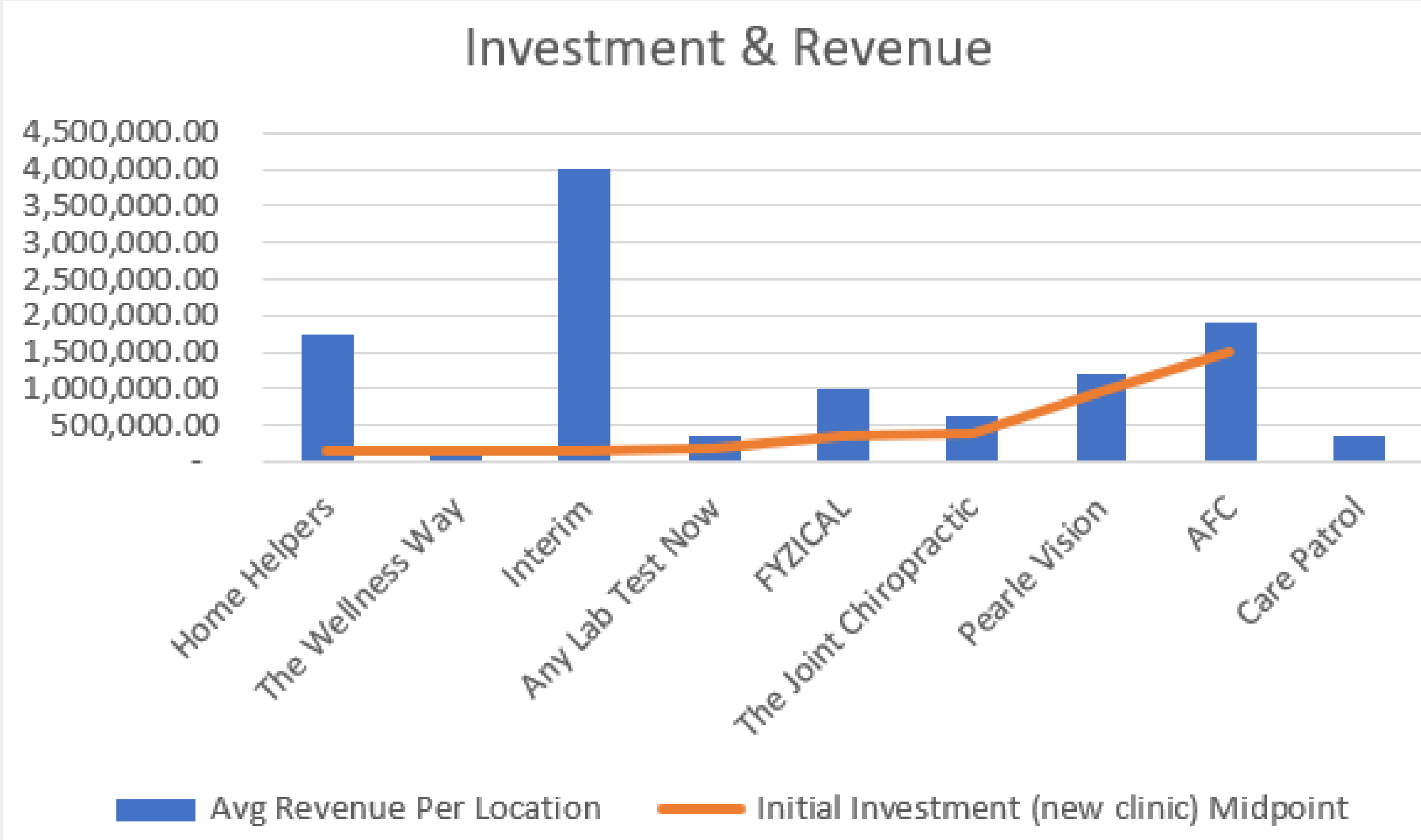
# Key Metrics for Leading Medical Franchises

Franchise Name	Avg Annual Revenue Per Location	Initial Investment (new clinic) Midpoint	Profit Potential	Number of Locations	Google Rating
The Wellness Way	\$190,247.00	\$160,349.00	\$29,898.00	20	4.8
The Joint Chiropractic	\$615,000.00	\$387,525.00	\$227,475.00	800	4.8
FYZICAL	\$980,000.00	\$368,225.00	\$611,775.00	600	?
Pearle Vision	\$1,200,000.00	\$974,192.00	\$225,808.00	442	4.5
Home Helpers	\$1,724,854.00	\$137,475.00	\$1,587,379.00	316	4.7
AFC	\$1,900,000.00	\$1,503,312.50	\$396,687.50	280	4.6
Interim	\$4,000,000.00	\$162,500.00	\$3,837,500.00	346	4.2

[Best Healthcare Franchises of 2025: Complete Guide and Rankings - Franzy](#)

[Data Collected on Medical Franchises Organized by McKara Street](#)

# Financial Performance Snapshot



# Size & Growth Outlook

## Healthcare Franchise Market

<b>Growth Range</b>	<b>100% - 180%</b>
<b>Annual Unit Growth</b>	<b>180% - 250%</b>
<b>Expansion Rates</b>	<b>150% - 200%</b>
<b>Total Healthcare Spending</b>	<b>\$4.3 Trillion</b>
<b>Highest Growth Potential</b>	<b>Home Healthcare</b>

# Key Market Drivers

## Consumer Trends Driving Franchise Growth

- The younger half of the baby boomer generation will reach retirement age in the next 10 years
- The senior healthcare industry is expected to grow by 62% in the next 7 years
- Telehealth and virtual care expansion
- Increased awareness about the importance of early detection and personalized care
- Consumers more often seek a comprehensive approach to health that integrates physical and mental well-being
- Rising awareness and normalization of mental health issues
- Rising healthcare costs

[\(8\) Top Healthcare Franchise Trends to Watch in 2025 and Beyond | LinkedIn](#)



# Top Urgent Care Franchises

## Top Picks in Urgent Care Franchising

- American Family Care (Urgent Care)
- OrthoNOW Orthopedic Urgent Care
- QC Kinetix
- BreezeMed
- Advance Urgent Care
- Your Kid's Urgent Care
- MD Now Urgent Care
- Emediate Cure

# Investment, Royalties, and ROI Overview

## Cost Structure and Profit Expectations



## Initial Investment (for top franchises)

- \$554,000

## Royalty Structures

- Percentages of Sales
- Fixed Monthly Fee
- Hybrid: Percentages of Sales & a Fixed Amount

## Expected ROI for Owners

- Claims say strong ROI; does not give numbers

# Regulatory and Licensing Requirements

## Key Legal Considerations

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- **Franchise Disclosure Document (FDD)**
- **National Provider Identifier (NPI)**
- California, Minnesota, and others require franchisors to **register** before offering franchise opportunities in the state
- **Corporate Practice of Medicine (CPM)**: a corporation employs licensed physicians to provide medical services
- Abide by Franchising laws and laws applicable to the industry
- Laws can be complex



# Support Systems for Franchise Success

## Training

- Expert training and support
- Ongoing support
- Operations and procedures manuals
- Ongoing professional development

## Technology

- EMR software system
- Corporate intranet
- Regional team support
- Billing services

## Marketing and Recruitment

- Marketing materials
- Brand advertising
- State license assistance
- Staffing support



# Operational Challenges

## Common Challenges for Medical Franchises

- Regulatory complexity
- Market saturation
- Limited patient interaction
- Strong competition
- Workforce management
- Initial investment
- Operational challenges

[Medical Franchises: 3 Options To Consider](#)

**Thank You!**



# More Resources

[Any Lab Test Now: \\$339K Average Sales vs. \\$166K-\\$293K Franchise Cost](#)

[Emerging Healthcare Technology: What's Next in Healthcare? - Nevada State University](#)

[Legal Considerations for Starting a Medical Franchise: What You Need to - Holt Law](#)

[Health Care Franchising, Types of Healthcare Franchises, California Franchisee Lawyer](#)

[Home Care Franchise Profit Margins & Earnings](#)

[Home Care Franchise Royalty Fees | Guide to Franchise Royalties](#)

[Healthcare Franchising 101 | FYZICAL](#)

[Healthcare Franchising: A Comprehensive Guide for Beginners | NCH](#)